

**Economic Development
Committee
April 12, 2016
4:00 p.m.**



The City of Bonney Lake's Mission is to protect the community's livable identity and scenic beauty through responsible growth planning and by providing accountable, accessible and efficient local government services.

www.ci.bonney-lake.wa.us

AGENDA

"Where Dreams Can Soar"

Location: Justice & Municipal Center, 9002 Main Street East, Third Floor Conference Room, Bonney Lake

Roll Call:

Councilmember Katrina Minton-Davis (Chair)
Councilmember Justin Evans
Councilmember Tom Watson

Attendees:

Community Development Director, John Vodopich
Permit Center Lead, Jenn Francis
Senior Planner, Jason Sullivan
Administrative Assistant, Debbie McDonald

I. Introductions

II. Presentations

III. New Business/ Action Items

- | | |
|--|-------------------------------|
| 1. Approval of Draft Notes from March 8, 2016 | Presented By: Debbie McDonald |
| 2. MBA of Pierce County 2016 Housing Forum | Presented By: John Vodopich |
| 3. Economic Development Board for Tacoma-Pierce County | Presented By: John Vodopich |
| 4. Auburn 10-Year Economic Development Strategic Plan Open House | Presented By: Tom Watson |
| 5. Current Projects Update | Presented By: Jenn Francis |

IV. 2016 Actions Under Development by Staff

V. Recurring Actions:

- | | |
|--|------------------------------------|
| 1. Chamber Luncheon (2 nd EDC Meeting) | Presented By: Jenn Francis |
| 2. Monthly Permit Activity (1 st EDC Meeting) | Presented By: Jenn Francis |
| 3. Good Morning Bonney Lake | Presented By: Katrina Minton-Davis |
| 4. Formation of an EDC Commission | Presented By: Katrina Minton-Davis |
| a. Vision Statement | Presented By: Jason Sullivan |

VI. Discussion/For the Good of the Order

- | | |
|----------------------|-------------------------------|
| 1. Future EDC Topics | Presented By: Open Discussion |
|----------------------|-------------------------------|

VII. Adjournment

Next Meeting Date: May 10, 2016



Economic Development Committee

March 8, 2016 Regular Scheduled Meeting

DRAFTED NOTES

The meeting was called to order at 4:00 P.M.

Roll Call:

Councilmember Katrina Minton-Davis
Councilmember Justin Evans
Councilmember Tom Watson

Attendees:

Community Dev. Director, John Vodopich
Senior Planner, Jason Sullivan
Permit Center Lead, Jenn Francis
Administrative Assistant, Debbie McDonald

Guest: Wendi Woodyard, Chamber

Economic Development Committee

I. **Presentation:** NONE

II. **New Business/Action Items:**

*Approval of Draft Notes from February 9, 2016
Presented by Debbie McDonald*

Councilmember Watson moved to approve draft notes as written.

*Economic Development Board Meeting Tacoma
Presented by John Vodopich and Jenn Francis*

Community Director Vodopich distributed the Economic Development Board for Tacoma Pierce County Annual Report. The topic was to think more regionally with development. The City is not a member of the Economic Development Board.

Permit Center Lead Francis discussed one of the themes of the day was developing to retain college graduates to live, work and have the recreation opportunities to keep them in Pierce County.

Committee members would like to know what the cost and benefits are to being an EDB member.

III. **2016 Actions Under Development by Staff:** NONE

IV. **Recurring Actions:**

Chamber Luncheon
Presented by Jenn Francis

Ms. Woodyard commented their next luncheon will be March 17. With the speaker talking about Impulse Marketing with some book giveaways.

Monthly Permit Activity
Presented by Jenn Francis

Permit Center Lead Francis gave an update on permit numbers and how they look great compared to last year. There are several projects that will soon be coming to the City.

Councilmembers discussed the City's fee schedule and how to help with the high fees.

Senior Planner Sullivan commented a new rate structure shows that the biggest expense is water and sewer. These fees are way above other City's.

Permit Center Lead Francis suggested looking at park impact fees being the same for single family and multi-family units.

Good Morning Bonney Lake
Presented by Councilmember Minton-Davis

Have not announced the upcoming speaker at this time.

Formation of an EDC Commission
Presented by Councilmember Minton-Davis

Senior Planner Sullivan handed out a very rough draft of a vision statement, it is still a work in progress.

V. Discussion/For the Good of the Order:

Future EDC Topics

-

VI. Adjournment:

Councilmember Minton-Davis adjourned the meeting at 5:05.

Debbie McDonald

From: John Vodopich
Sent: Monday, April 04, 2016 2:59 PM
To: Debbie McDonald
Subject: FW: MBA of Pierce County 2016 Housing Forum--May 4th

Importance: High

Hi Debbie - Please put this e-mail in the EDC packet. Thks JPV

From: Jeremiah Lafranca [mailto:jlafranca@mbapierce.com]
Sent: Wednesday, March 30, 2016 2:35 PM
To: Jeremiah Lafranca <jlafranca@mbapierce.com>
Subject: MBA of Pierce County 2016 Housing Forum--May 4th
Importance: High

SAVE THE DATE! Come join us on **May 4, 2016 at 7:30am** at the Pioneer Park Pavilion in Puyallup for the Master Builders Association of Pierce County's 2016 Housing Forum. Our keynote speaker will be Robert Dietz, Ph.D., the Chief Economist for the National Association of Home Builders. Dr. Dietz will give his housing forecast and will discuss Pierce County specific statistics regarding the housing market. Other speakers will be announced in the near future and will cover additional topics including the Growth Management Act, land availability and its effect on the cost of housing and more. Breakfast will be provided. The Housing Forum is free to all Elected Officials and City/County/State Staff.

Robert Dietz, Ph.D., is Chief Economist for NAHB, where his responsibilities include housing market analysis, forecasting and industry surveys, and housing policy research. Dr. Dietz has published academic research and testified before Congress on housing and tax issues. Prior to joining NAHB in 2005, Robert worked as an economist for the Congressional Joint Committee on Taxation. He is a native of Dayton, Ohio and earned a Ph.D. in Economics from the Ohio State University in 2003.



Jeremiah Lafranca,
Government Affairs Director

Master Builders Association of Pierce County
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Debbie McDonald

From: Debbie McDonald
Sent: Tuesday, April 05, 2016 8:41 AM
To: Debbie McDonald
Subject: FW: City of Auburn Economic Dev. UPDATES!

From: Councilmember Tom Watson
Sent: Tuesday, March 29, 2016 10:40 AM
To: John Vodopich <vodopichj@ci.bonney-lake.wa.us>; Justin Evans <evansj@ci.bonney-lake.wa.us>; Katrina Minton-Davis <kmintondavis@gmail.com>
Cc: Neil Johnson <johnsonn@ci.bonney-lake.wa.us>
Subject: FW: City of Auburn Economic Dev. UPDATES!

I will be going to this and I thought you might be interested.
Thanks!

Tom Watson
Council Member 5

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Please join the City of Auburn as we continue forward on the 10 year Strategic plan!
Your input is requested and encouraged.



10-Year Economic Development Strategic Plan Open House – You're Invited

Please join us at Auburn's Economic Development Open House. Our consultants will present key findings on Auburn's competitive positioning in the region and will discuss the most promising areas of opportunity to advance economic development in Auburn. We need your input to help refine and shape the opportunities that will form the foundation of the city's 10-year economic development strategic plan.

DATE: **Wednesday, April 6th**

LOCATION: **City Hall, Council Chambers
25 West Main Street
Auburn, WA 98001**

TIME(S): **Three drop in sessions offered @
3:00-4:00PM, 4:00-5:00PM, 6:00-7:30PM**

Attend the session that best fits your schedule.

STAY CONNECTED:



Auburn Area Chamber of Commerce, 25 2nd St NW, Auburn, WA 98001-4901

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TEAMWORK

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WWW.EDBTACOMAPIERCE.ORG

EDB ANNUAL MEETING: A CHALLENGE, BIG WINNERS AND A WORD ON METHANOL

On March 2, 2016, leaders from across the region came together at the **Tacoma Convention and Trade Center** for the unveiling of the **Excellent 10**, announcement of this year's **Golden Shovel Award** recipients, and to hear compelling observations about our region as well as a challenge to look at the South Sound a little differently. The Force was definitely in attendance.

Bev Losey, chair of the EDB board of directors and executive vice president of **Brown and Brown of Washington**, welcomed the group and reminded them that the illuminated light sabers on the tables were intended for good, not evil. "In economic development, 'the Force' is the collective work we do to recruit and retain high-wage jobs in Tacoma-Pierce County," Losey said. "You are all part of the network that delivers on this promise."

Bruce Kendall, EDB president and CEO, shared the impressive recruitment and retention successes cited in the EDB's 2015 annual report, available on the EDB website. He also reminded attendees that a good Jedi knows to **Compete Every Day Forever** to be successful. "Together, our job is to ensure we have a targeted, aggressive strategy for keeping our great companies here, growing new firms and recruiting in companies that will add high-wage jobs," Kendall said. "That's what our new five-year program sets out to do."

The Excellent 10

This year's Excellent 10—projects selected by the EDB for their positive impact on the Pierce County economy in the previous year—are responsible for millions of dollars of capital investment and thousands of jobs. The winners are, in alphabetical order: **Evergreen Fire & Security** (Tacoma), **GKN Aerospace** (Sumner), **Gordon Family YMCA** (Sumner), **Lakewood Industrial Park expansion** (Lakewood), **Main & Vine** (Gig Harbor), **Old Castle APG West** (Frederickson), **SR 167 Puyallup River Bridge** (Puyallup), **The Henry** (Tacoma), **Port of Tacoma Road** (Tacoma) and **Whole Foods** (University Place). Descriptions of each project are on the EDB's website.

Golden Shovel par for the course for these two

The Golden Shovel Award is presented to organizations or individuals that have made significant contributions to the economic well-being of Tacoma and Pierce County. This year's award was presented to two people who led the effort to win and carry out the **115th U.S. Open** golf championship to **Chambers Bay in University Place**. Pierce County Executive **John Ladenburg** and County Executive **Pat McCarthy**.

"This is no ordinary shovel," McCarthy said. "It represents seven years of hard work and more than 70 partners. Everybody dug deep and made it an unqualified success, including the EDB and many people in this room. In every sense, the Open was proof of what can be achieved when people work together."

Ladenburg thanked the EDB and others who understood his vision years ago when the U.S. Open seed was planted and work began with the **United States Golf Association**. "We overcame a view that the Pacific Northwest is not world class," he said. "Looking back 13 years, and having spent a week at Chambers Bay watching thousands of happy people, I know we're world class. And we can do it again." Ladenburg urged the group to tell legislators to encourage tourism in our state and more events like the U.S. Open.

Living up to our potential

Keynote speaker **Dr. Ali Modarres**, director of Urban Studies at **University of Washington Tacoma**, offered an entertaining and data-packed presentation that challenged the region to live up to its potential. He offered a redefined South Sound

region that spans from Burien/SeaTac to Olympia—42 cities and unincorporated areas that collectively include more people than Seattle, Bellevue, Redmond and Kirkland combined. “Individually these areas don’t have the scale to attract attention on a global stage,” he said. “You need to be loud.”

Modarres cited five “conditions” that define our region:

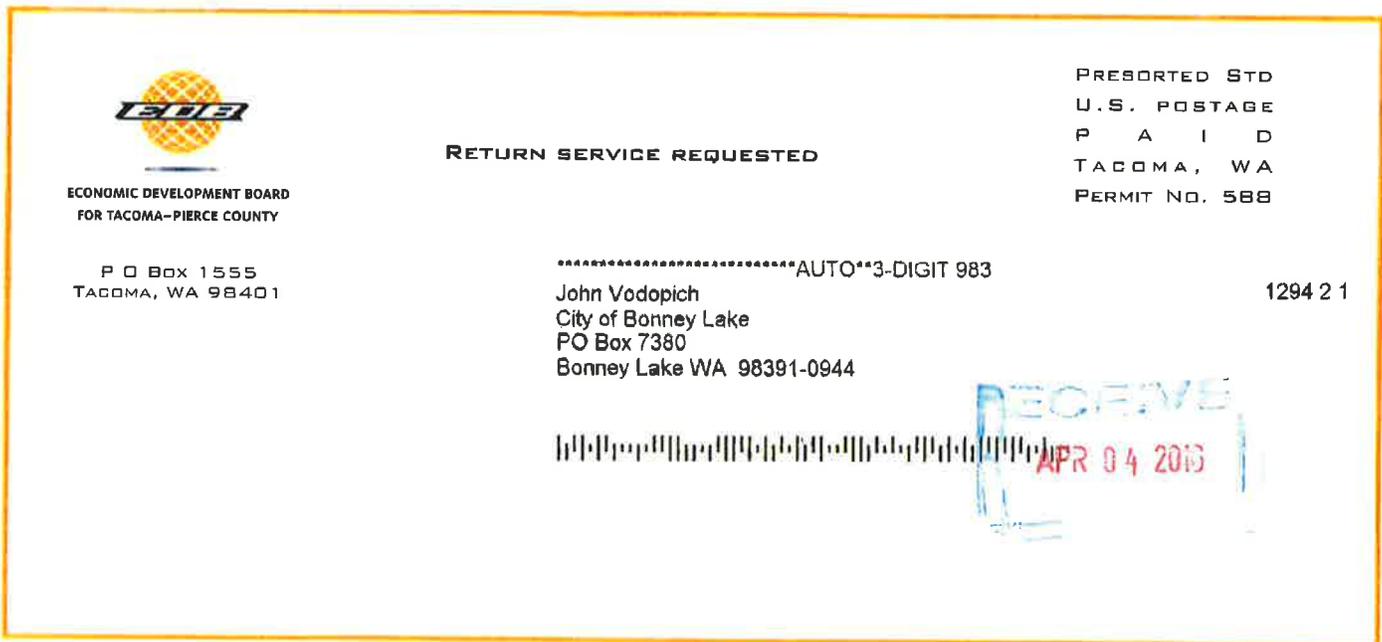
Family and children. We’re already a family and child-friendly region. The work now is to be more intentional. Advertise yourself that way. Make that your brand.

Diversity. We must be a welcoming region for new labor to succeed. Immigrant labor will keep the region young, culturally vibrant and economically successful.

Housing. Use housing as a jumping board for labor recruitment. Keep people in the cities and counties you serve.

Economy. Work together and build economic and political alliances beyond your jurisdictions. Consider a South Sound 1-5 economic development initiative.

Labor. We’ll have more access to more labor over time, thanks to the many educational facilities here. Absorb this talent. Don’t let them leave.



“You have everything you need,” Modarres said. “Families and children, a region that’s quite strong, a diversity of economy, assets that give you new labor and the new labor of the world coming to you,” he said. “What you need to do now is strategically deploy the South Sound conditions that actualize your potential.”

And now a word about methanol...Bruce Kendall reiterated that Pierce County is the most trade-dependent county in the most trade-dependent state. The proposed methanol manufacturing facility would be another example of foreign direct investment in our community. The EDB board of directors supports a timely thorough, fact-based environmental review of the plant proposal. “I encourage our business, civic and cultural communities to listen respectfully to all sides and to express themselves civilly through this process. With the current pause in the environmental review process, the community has a chance to rise to the occasion as we have so many times before. I believe that we will.”

See the entire annual meeting on the EDB website at www.edbtacomapierce.org/latest-news.

Teamwork is a service of the EDB, a non-profit corporation focused on recruitment and retention of primary businesses in Tacoma and Pierce County, Washington, USA.